

2018 Global MBA Rankings and Executive Education



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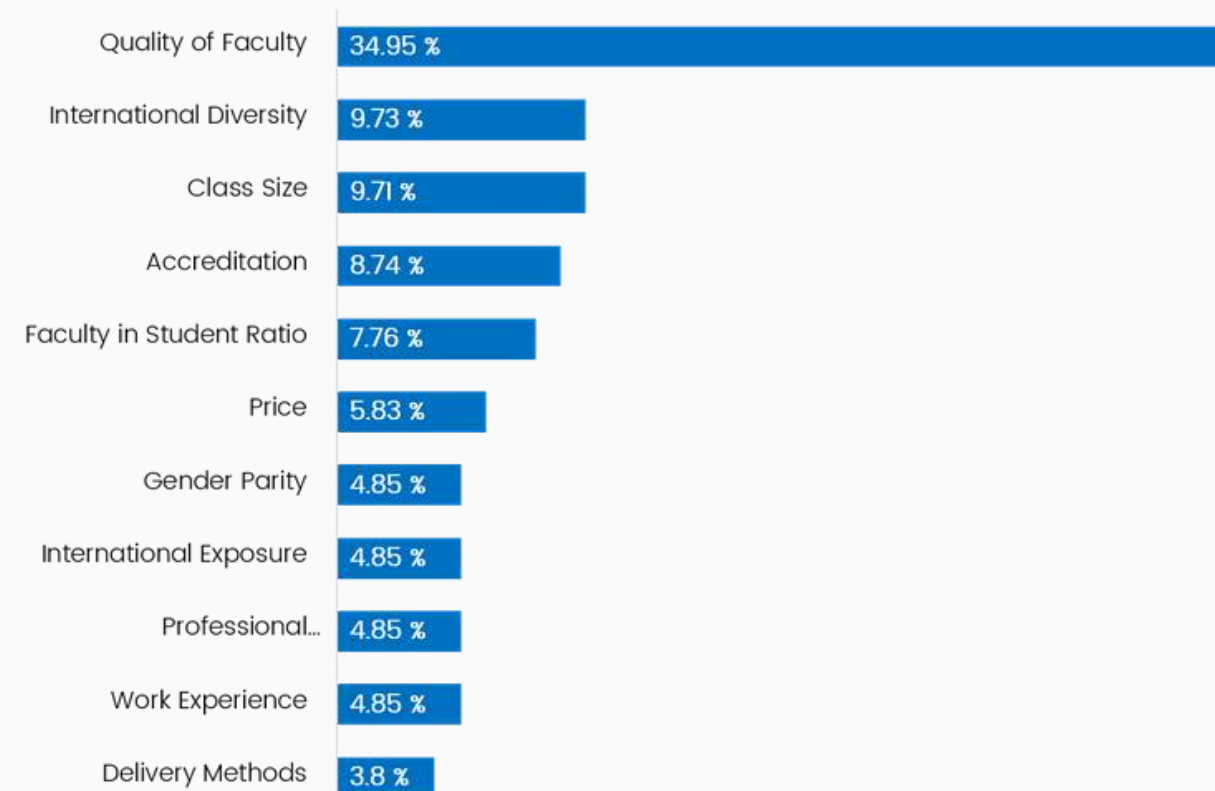
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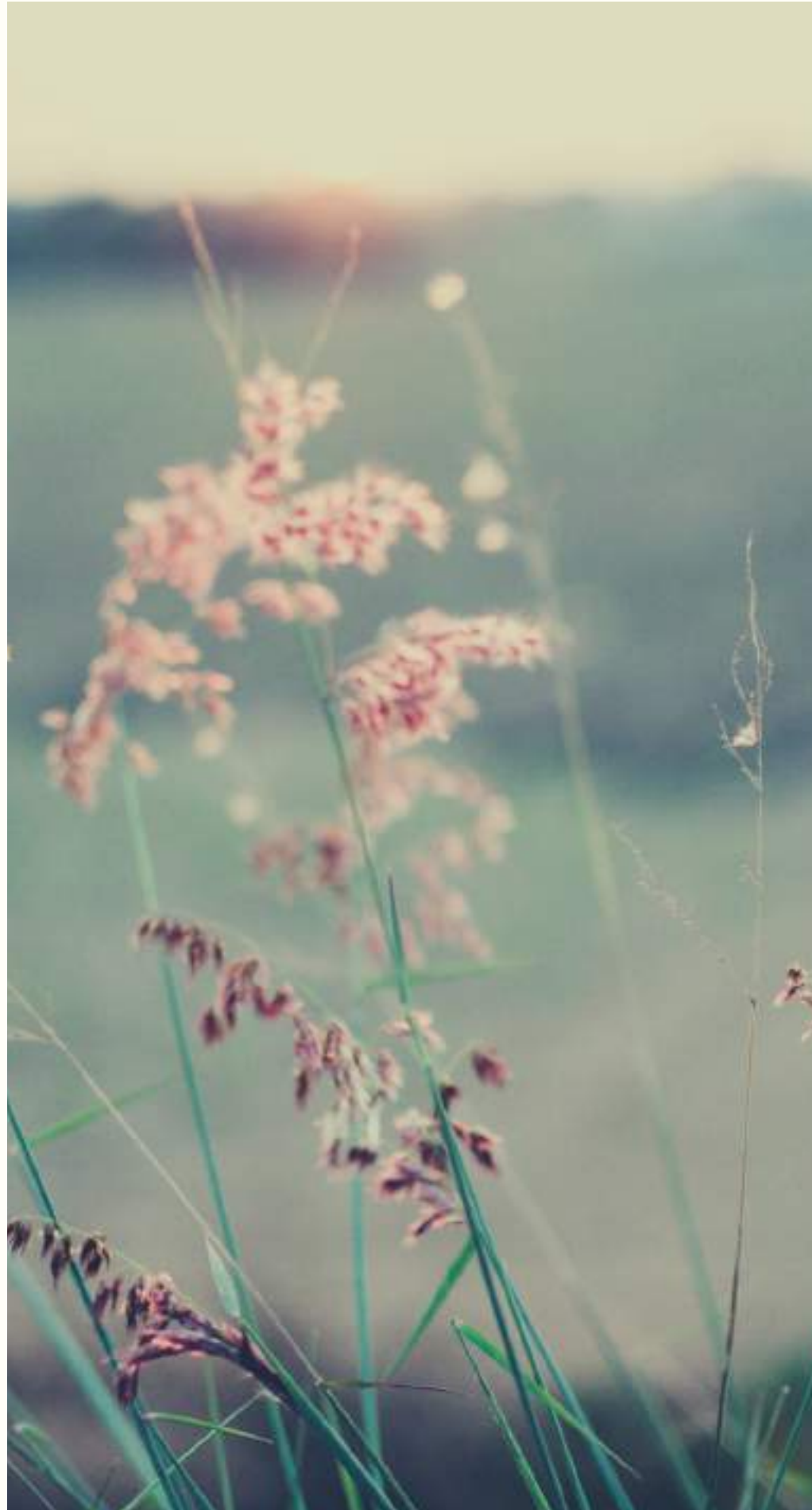
WEIGHTING OF DATA POINTS

The benefits attached to an executive education are well documented: career progression, networking opportunities, personal development, salary... and the list goes on. However, in an increasingly congested market, selecting the right business school can be difficult, which is far from ideal given the time and investment involved.

USING A RANKING SYSTEM ENTIRELY GEARED AND WEIGHTED TO FACT-BASED CRITERIA, ANDERSON WILLINGER AIMS PROVIDE POTENTIAL STUDENTS WITH PERFORMANCE BENCHMARK FOR THOSE SCHOOLS UNDER REVIEW.

The main criteria are as follows:





WHY DOES IT MATTER?

In a rapidly changing business environment, it is assumed that in the upcoming years managers will have to gain much more **new skills** that they do not possess now.

Innovation will require new knowledge and it is predicted that **80% of job descriptions are being and will be completely redefined.**

With **business becoming more global**, majority of executive roles will have global impact. This will be caused by the market centralization for the large corporates and by the fact that small and medium enterprises and start-ups will aim to do business with international impact due to being too small to operate in local markets having in the hands new technologies.

Leaders will have to think and act more internationally to be able to survive.

Anderson Willinger presents a short guide for everybody who wants to invest into self-development to see what market can offer regarding further **education for Executives** which will be crucial in their future personal path.

HOW TO CHOOSE ?

I WANT TO
BECOME A CEO



**GENERAL MBA
PROGRAMS**

- Build your brand, become a member of international community, understand and enter global markets
- take up to 2 years, online/in-class
- for the best MBA programs see p. 9
- for online MBA programs see p.10

I WANT TO
**BECOME A
GLOBAL EXPERT
IN A SPECIFIC AREA**



**SPECIALISED MBA
PROGRAMS**

- relaunch and focus your career
- MBA programs p.11

I AM A
**CEO OR BOARD
MEMEBER. WHAT'S
NEXT?**



**EXECUTIVE
PROGRAMS**

- take 1 - 1,5 years
- focused on general management, strategy and digitalisation
- online/in-class
- see p. 6,7

I AM A CEO OR
BOARD MEMBER
**AND I LOVE MY
INDUSTRY**



**SPECIALISED
EXECUTIVE
PROGRAMS**

- change, relaunch or specialise your career
- Healthcare, FMCG, Law, Real Estate
- see p.8

I AM AN EXECUTIVE
WHO WANTS **QUICK
OR ONLINE
INSPIRATION**



SEMINARS

- in-class, 2 days up to 2 x 2 weeks long (for our recommendations see p.5)

ONLINE PROGRAMS

- possibility of one-on-one professional learning coach,
- 5- 8 weeks long
- see p. 5

OUR TOP PICKS

1.

INNOVATION IN THE AGE OF DISRUPTION

WHERE: INSEAD

Focused on changes and innovation driven by digital transformation

5 weeks/Online

Web

2.

BUSINESS ANALYTICS AND BIG DATA

WHERE: TRINITY COLLEGE DUBLIN

A roadmap to successfully exploit analytics and big data to bridge the gap between analytical concepts and the value that it can create.

4 days/in-class

Web

3.

DIGITAL TRANSFORMATION

WHERE: FRANKFURT SCHOOL OF MANAGEMENT AND FINANCE

Learn how to manage digital change and become a digital leader. Industry site visitations to “Hidden Champions” of

German economy

5 days seminars or 3 – 6 months certified programs

Web

4.

BEING AGILE

WHERE: ESMT

Hands-on approach to innovation in Design Thinking, experience a set of practices used in agile project management

2 days

Web

5.

SENIOR EXECUTIVE PROGRAMME

WHERE: LONDON BUSINESS SCHOOL

Why should anyone be led by you?

Why should anyone work in your organization?

5 days seminars or 3 – 6 months certified programs

Web

EXECUTIVE EDUCATION PROGRAMS (1)

UNIVERSITY	GENERAL MANAGEMENT	TOP MANAGEMENT	STRATEGY	DIGITAL TRANSFORMATION	SPECIALISED EDUCATION	ONLINE EXECUTIVE PROGRAMS
Copenhagen Business School	Management	Board Leadership	Strategy	Digitalisation	Finance	no
ESADE Business School	Management			Digital Transformation	Marketing, Sales	no
ESMT Berlin	Management	Social responsibility Leadership	Strategy Technology		Core competencies	no
Frankfurt School of Finance & Management	Leadership, Strategy and Innovation			Digital Transformation	Risk	no
IE Business School	Management	Leadership			HR & Talents	no
IESE Business School	Global CEO	Advanced Management				no
IMD Business School for Management	Management	Leadership		Digital Transformation		yes
INSEAD	Management	Top management	Strategy	Digital Transformation	Marketing Sales Finance	yes

EXECUTIVE EDUCATION PROGRAMS (2)

UNIVERSITY	GENERAL MANAGEMENT	TOP MANAGEMENT	STRATEGY	DIGITAL TRANSFORMATION	SPECIALISED EDUCATION	ONLINE EXECUTIVE PROGRAMMS
Jack Welch Management Institute	Leadership		Strategy		Finance Business Communication	no
London Business School	Leadership		Strategy		Strategic Marketing HR	no
Nyenrode Business University	Leadership and Cooperation		Strategy and Transformation	Digitalisation in the Boardroom	Finance Control	no
Rotterdam School of Management	Advanced Management and Leadership	Persuasive Leadership	Digital Strategy Strategic Finance		Black Belt	no
Trinity College Dublin	Customer Management Leadership Group				Sales Leadership Analytics and Big Data	no

SPECIALIZED EXECUTIVE EDUCATION

SPECIALISED EXECUTIVE EDUCATION	UNIVERSITY	ONLINE EXECUTIVE PROGRAMS
Healthcare	Bradford University School of Management	no
FMCG, Water	Business School of Netherlands	yes
Sales, Healthcare, Marketing, Real Estate, Finance	EBS Business School	no
Business Education	Harvard University	no
Digital Economy, Leadership, Management	Maastricht School of Management	no
Finance, Innovation, Strategy	Mannheim Business School	no
Fintech, Private Equity, Real Estate, Digital Marketing	Oxford University	yes
Accounting, Finance, Mergers and Acquisitions	Stanford University	Yes
Commerce, Healthcare, Law	University of Otago Business School	No
Finance, Wealth Management, Marketing, Sales	Wharton University Pennsylvania	Yes

TOP 10 GLOBAL MBA PROGRAMS

RANK	UNIVERSITY	COUNTRY	DISTANCE STUDY	WEBSITE
1.	University of Ottawa: Telfer	Canada	Yes	Web
2.	Ecole des Ponts Business School	France	NO	Web
3.	EU Business School	ES, DE, SW	Yes	Web
4.	Copenhagen Business School	Denmark	NO	Web
5.	SBS Swiss Business School	Switzerland	YES	Web
6.	Purdue University – West Lafayette: Krannert	USA	Yes	Web
7.	Temple University: FOX	USA	YES	Web
8.	Kennesaw State University	USA	YES	Web
9.	Loyola Marymount University	USA	NO	Web
10.	Virginia Commonwealth	USA	YES	Web

TOP 10 AMERICAN MBA PROGRAMS

RANK	UNIVERSITY	COUNTRY	DISTANCE STUDY	HOMEPAGE
1.	University of Ottawa: Telfer	Canada	Yes	Web
2.	Purdue University – West Lafayette: Krannert	USA	Yes	Web
3.	Temple University: FOX	USA	YES	Web
4.	Kennesaw State University	USA	YES	Web
5.	Loyola Marymount University	USA	NO	Web
6.	Virginia Commonwealth	USA	YES	Web
7.	INCAE Business School	Costa Rica	NO	Web
8.	McGill-Hec Montréal	Canada	NO	Web
9.	Hult International Business School	USA	NO	Web
10.	Rutgers Business School	USA	Yes	Web

TOP 10 EUROPEAN MBA PROGRAMS

TOP 10 ONLINE MBA PROGRAMS

RANK	UNIVERSITY	COUNTRY	DISTANCE STUDY	WEBSITE
1.	Ecole des Ponts Business School	France	NO	Web
2.	EU Business School	ES, DE, SW	Yes	Web
3.	Copenhagen Business School	Denmark	NO	Web
4.	SBS Swiss Business School	Switzerland	YES	Web
5.	IFM Institut fur Management	Austria	NO	Web
6.	Maastricht University	Netherlands	NO	Web
7.	Trinity College Dublin School of Business	Republic of Ireland	NO	Web
8.	Leeds University Business School	United Kingdom	NO	Web
9.	IE Business School	Spain	YES	Web
10.	IESE Business School	Spain	NO	Web

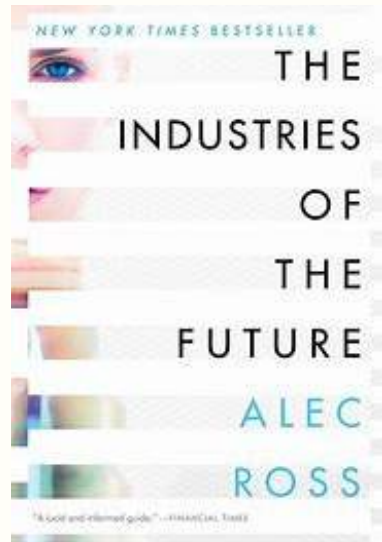
RANK	UNIVERSITY	COUNTRY	DISTANCE STUDY	WEBSITE
1.	EU Business School	ES, DE, SW	Yes	Web
2.	SBS Swiss Business School	Switzerland	YES	Web
3.	IE Business School	Spain	YES	Web
4.	University of Otago Business School	New Zealand	Yes	Web
5.	University of Utah: Eccles	USA	YES	Web
6.	Nebrija Business School	Spain	YES	Web
7.	Temple University: FOX	USA	YES	Web
8.	The Open University	United Kingdom	Yes	Web
9.	Rochester Institute of Technology	USA	YES	Web
10.	Jack Welch Management Institute	USA	YES	Web

SPECIALIZED MBA PROGRAMS

SPECIALIZED MBA	UNIVERSITY	COUNTRY	WEB
Banking and Finance	Birmingham Business School	United Kingdom	Web
Logistics & Shipping	Copenhagen Business School	Denmark	Web
Health care	EBS Business School	Germany	Web
Aviation	Ecole des Ponts Business School	France	Web
Healthcare, Accounting, Finance, Public Sector, International Business	Maastricht School of Management	Netherlands	Web
Health care	SBS Swiss Business School	Switzerland	Web
Engineering, Manufacturing	University of Sheffield Management School	United Kingdom	Web
Energy	Vienna University of Economics and Business	Austria	Web

OUR READING TIPS

If you lack time to start an executive program or attend a seminar but still want to get inspired

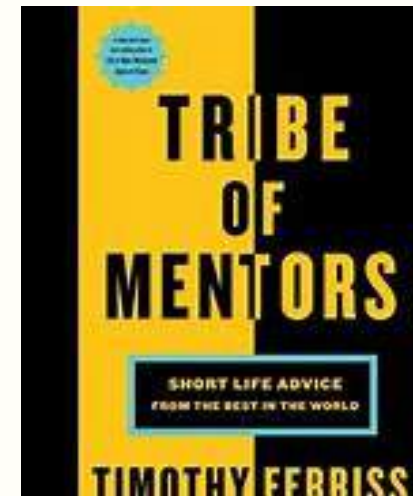


The industries of the Future by Alec Ross

Industries that will drive the next 20 years of change

How will we have to adapt to the changing nature of work? The examination into the fields that will shape our economic future.

Buy in English



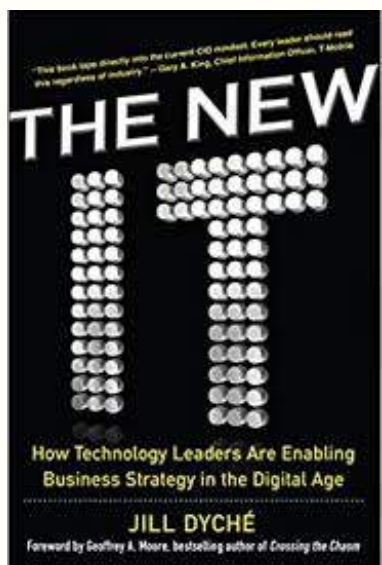
Tribe of Mentors by Tim Ferriss

Short life advice from the Best in the World

Are our goals our own, or simply what we think we should want?

A compilation of tools, tactics, and habits from the world's top performers

Buy in English

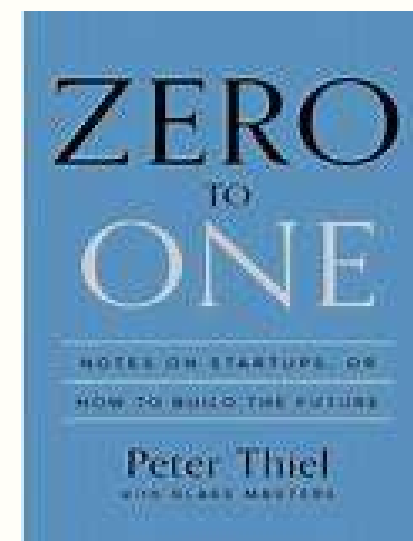


The New IT by Jill Dyché

Learn about Business Strategy in the Digital Age

Real-world case studies and best practices from successful, technology-enabled companies and tips on building and strengthening the role of IT in your company

Buy in English



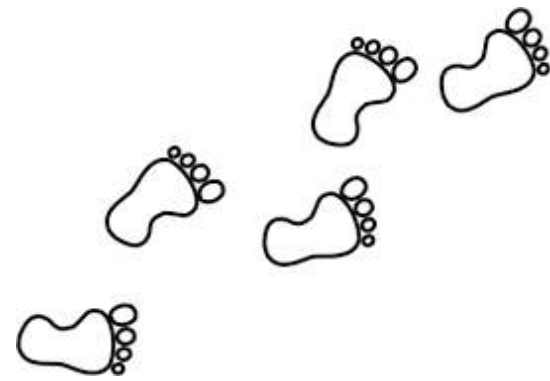
Zero to One by Peter Thiel

Notes on StartUps

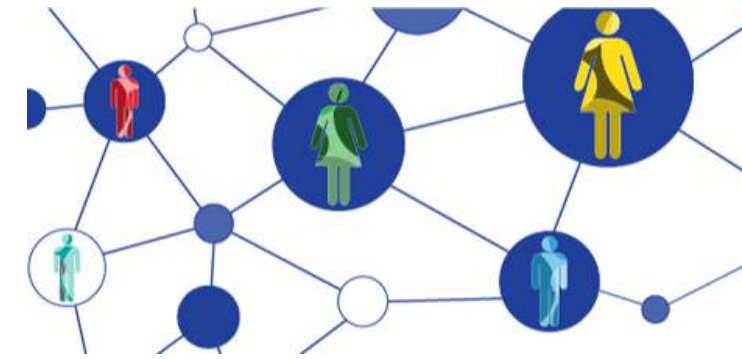
“ Every moment in business happens only once. The next Bill Gates will not build an operating system. The next Larry Page won't make a search engine. And the next Mark Zuckerberg won't create a social network.”

Buy in English Buy in Czech

WHAT'S NEXT?



Do you want to know more about the programs or need advice on your future career?



Are you an HR leader eager to learn more about these programs for your executive team?

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