



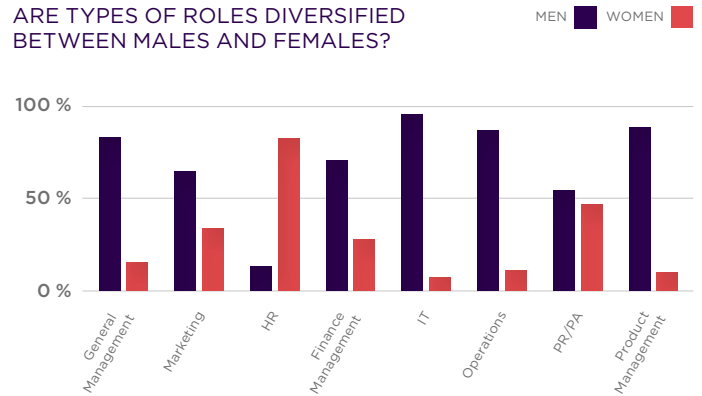
FEMALE LEADERS IN THE MANAGEMENT OF COMPANIES

31% of total female management changes come from HR; 16 % from Marketing, and 13 % from CEO roles.

15% is percentage of female CEOs growth. Industries hiring or promoting female CEOs were mainly Communication & Advertising, E-Commerce, Publishing and FMCG.

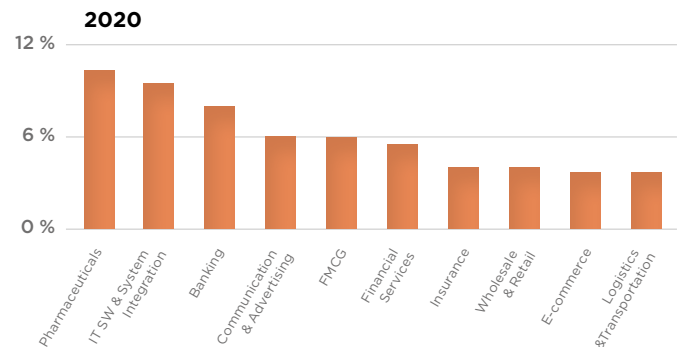
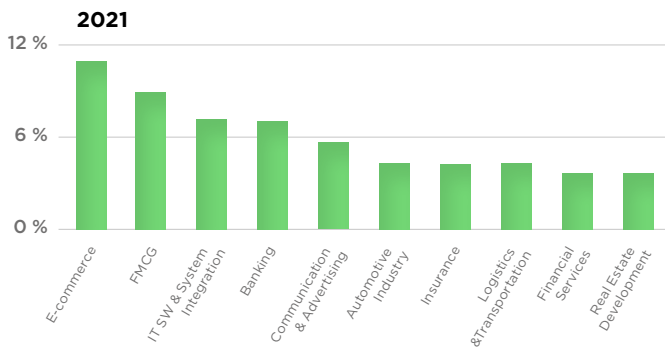
5 active industries of 2021 that hired or promoted female leaders the most.

ARE TYPES OF ROLES DIVERSIFIED BETWEEN MALES AND FEMALES?

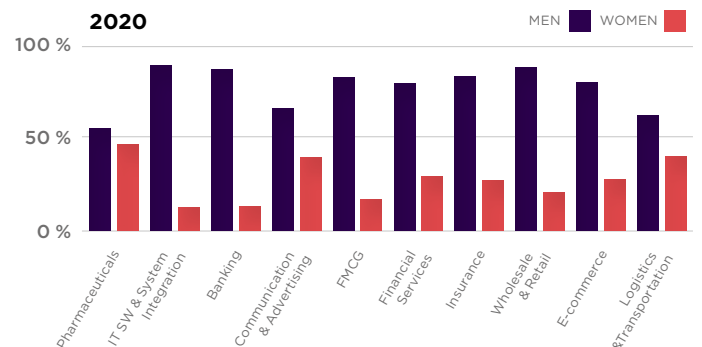
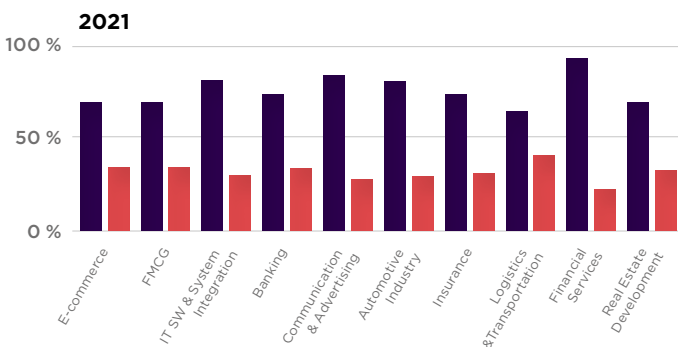


- 1 → E-Commerce 2 → FMCG 3 → IT 4 → Banking 5 → Communication & Advertising

WHICH INDUSTRIES CHANGED THEIR FEMALE LEADERS THE MOST IN 2021 VS 2020?



WHICH INDUSTRIES HAD THE MOST BALANCED RECRUITMENT 2021 VS 2020?



E-commerce is ranked as the first to hire female leaders and reached the most balanced recruitment between both sexes with FMCG, Banking, and Logistics.

The lost position of Pharma in 2021 for balanced gender recruitment is due to the significant decline of overall senior levels of management hires.

Banking, Insurance and FMCG increased their balance in recruitment ratios compared to previous years.

