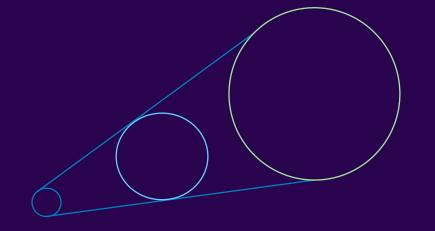


# WHAT'S HAPPENING ON THE MARKET IN 2022?

# TRENDS & HIGHLIGHTS Q3, 2022



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#### WHAT'S HAPPENING IN 2022?





At the beginning of the year in Q1 + Q2 the hiring grew by 14 % compared to the same period in 2021.

On the other hand, in Q3, 2022 there is by 47 % less TOP management changes compared to Q3 of 2021 as hiring seems to be declining.





January of 2022 shows 52 % increase of total senior and TOP management changes compared to the same month in 2021, however this spike is followed by a slight gradual decline for the rest of the year.



#### WHAT'S HAPPENING IN 2022?



## WHAT ARE THE MOST HIRED EXPERT ROLES IN 2022?

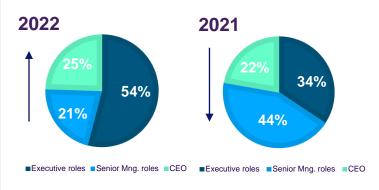


In 2022 the most
hired/promoted expert
role is Sales &
Commercial including
BDVP & Key Account
Management. This has not
changed compared to the
same period in 2021.

Sales roles are mostly hired/promoted by large corporations with over 500 FTEs or in organizations up to 5 bn CZK in T/O.

Compared to 2021, Digital & Omnichannel makes the appearance in TOP 10.

## WHAT IS THE MOST HIRED SENIORITY IN 2022 & 2021?



In 2022 the hiring of Executives is rising, accounting for 54 % of total career changes, compared to 34 % in 2021.



#### TIME IN THE ROLE IS SHORTENING



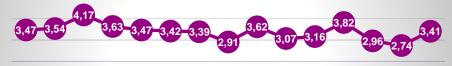
The tenure of the previous role has been reduced on average by 3 months and one week. The current average in 2022 (Q1-Q3) is 3.04 years vs. 3.4 years in 2021. The trend is most evident is the field of Energy & Utility, where the tenure of the role has been reduced by 2,35 years, and in Banking, where the time has been reduced by 0,6 years.

The tenure of the role has shortened the most in Finance and HR followed by Sales & Commercial. On the other hand, Marketing and IT role has not been affected.

The vertical career growth is declining. The number of Executives and Senior Managers who leveled up their careers is 50 % in 2022 compared to 68 % in previous years.

#### **TENURE OF THE PREVIOUS ROLE 2019 – 2022**

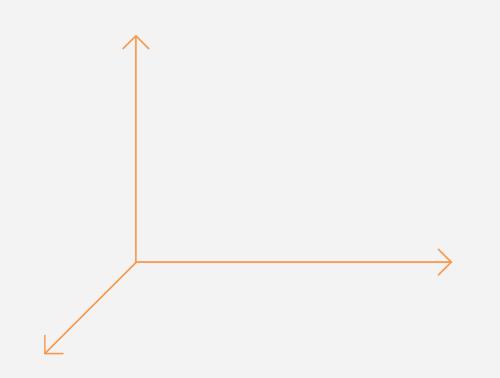
(AVERAGE PER QUARTER ACROSS SENIORITIES)



2019, 2019, 2019, 2019, 2020, 2020, 2020, 2020, 2021, 2021, 2021, 2021, 2022, 2022, 2022, Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3

ROLE	2021	2022	DIFFERENCE
Finance management	3.92 years	2.58 years	-1.34Y
HR	3 years	2.3 years	-0.7Y
Sales & Commercial	3.62 years	3.16 years	-0.46Y
Operations	2.86 years	2.42 years	-0,44Y
CEO	3.65 years	3.36 years	-0.29Y
Marketing	2.81 years	2.81 years	0Y
IT	3 years	3.8 years	+0.8Y

# WHAT ARE THE MAIN TRENDS OF Q3, 2022?





#### Q3 OF 2022 IN HIGHLIGHTS



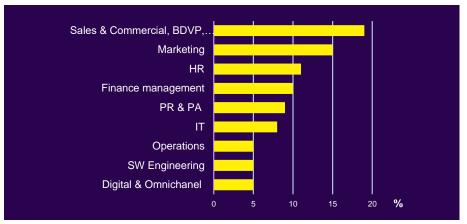
#### WHAT INDUSTRY HIRED THE MOST IN Q3?



#### **COMPARISON OF EXTERNAL HIRING VS INTERNAL PROMOTION**



#### WHAT ARE THE MOST HIRED EXPERT ROLES IN Q3?



39 %
OUT OF ALL
CHANGES
HAPPENED
COMPANIES
OVER 500
FTES

20 %
OUT OF
ALL
CHANGES
WERE
WOMEN

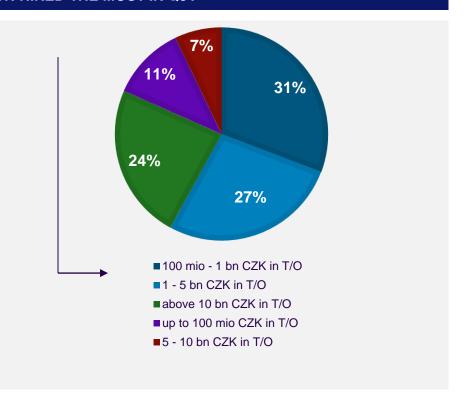
56 %
STAYED IN
THE SAME
INDUSTRY
64 % AVERAGE
OF Q3
PREVIOUS
YEAR

#### Q3 OF 2022 IN HIGHLIGHTS



#### WHAT TYPE OF ORGANIZATION HIRED THE MOST IN Q3?







#### **TOP MANAGEMENT CHANGES OF Q3, 2022**





Lenka Madliaková

Country Managing Director
Accenture



Vladimír Homola

Plant Director USA
Bel



Liam Casey
Chief Executive Officer CZ
Billa



Jaroslav Šnajdr

Managing Director and Partner
The Boston Consulting Group



Ivana Ficzová

Regional CFO

CTP



Ladislav Štorek

Member of The Board &
General Counsel
Czechoslovak Group



Michal Řezníček

Chief Executive Officer
Direct pojišťovna



Manlio Lostuzzi
CEE Regional Officer
Generali



Chief Executive Officer Hypoteční banka a ČSOB Stavební spořitelna

Martin Vašek



Aleš Struminský
President of Europe
Imperial Brands



#### **TOP MANAGEMENT CHANGES OF Q3, 2022**





Marek Fíla

IT Director

Komerční banka



Romana Jourdren Chief Commercial Officer Orkla Foods



Adam Baron Finance Director UA, CZ & SK Procter & Gamble



Lubomír Brůha Member of The Board, Credit Risk Director Provident Financial



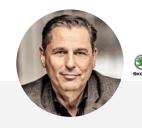
Luboš Řádek Head of Design & Development SECURITAS ČR



**Richard Hodul** Chief Executive Officer Sportisimo



Martin Šlégl General Manager CZ STADA



Klaus Zellmer Chief Executive Officer Škoda Auto



Vice President Accessories Production **VELUX** 

Pavel Říman



Nataliya Bauhuber Management Director, Back Office & Middle Office Volkswagen Financial Services



### ANDERSON WILLINGER

WHO WE ARE











Generation Z
Culture
Employee Engagement
Digital HR
Hiring a On-Boarding
Training & Development
Organizational Design





**CAREER TRANSITION** 



LEADERSHIP ASSESSMENT



**C-SUITE LEADERSHIP PROGRAMS** 



PERSONAL DIGITAL BRANDING



ORGANIZATIONAL DESIGN





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