

INSPIRATION BACK TO SCHOOL



WHY THIS INSPIRATION?



The Czech Republic has long been below the European education average.

Czechs rely more on professional practice. However, the lack of devotion to education reduces our competitiveness in the business world, but above all, our intellectual level of being.

THREE KEY AREAS OF CURRENT BUSINESS EDUCATION:

DIGITAL SKILLS

Working with data and understanding what it tells us is essential knowledge for all director roles.

Understanding the field of artificial intelligence, machine learning, and cyber security is an integral part.

INTERNATIONAL CONNECTIONS

Networking and the contacts obtained this way help us get to know each other as well as different ways of thinking.
We can also quickly draw on and pass on many new ideas and inspirations.

HUMAN SKILLS

Strong interpersonal relationships and self-understanding help us understand why people behave as they do without constant judgement.

It also helps us be kinder and more open to everything that comes.

KEY TRENDS IN BUSINESS EDUCATION IN 2023



TOP 10 + 2 EDUCATIONAL COURSES IN THE FIELD OF EXECUTIVE EDUCATION:

- 1. Digital Transformation Strategies
- 2. Leadership in the Digital Age
- 3. Advanced Data Analysis
- 4. Applied Artificial Intelligence
- 5. Blockchain Technologies
- 6. Strategic Innovation and Design Thinking
- 7. Cybersecurity and Risk Management
- 8. Negotiation and Conflict Resolution
- 9. Digital Marketing and Social Media
- 10. Digital Transformation Project Management
- 11. Sustainability management
- 12. Diversity management



WHAT ARE THE OPTIONS?



TOP 10 SCHOOLS IN EUROPE OFFERING EXECUTIVE PROGRAMS



London Business School. UK www.london.edu



INSEAD, France www.insead.edu



HEC Paris, France www.hec.edu



IMD Business School, Switzerland www.imd.org



IESE Business School, Spain www.iese.edu



SDA Bocconi School of Management, Italy

www.sdabocconi.it



MIT (branch), Germany

exec.mit.edu



IE Business School, Spain

www.ie.edu



University of St. Gallen, Switzerland

www.sgmi.ch



University of Cambridge, UK

www.jbs.cam.ac.uk

DIGITAL TRANSFORMATION **STRATEGIES**







SCHOOL

PROGRAM

LENGTH



DIGITAL TRANSFORMATION FOUNDATIONS

DIGITAL TRANSFORMATION IN PRACTICE

LEADING DIGITAL BUSINESS TRANSFORMATION

DEVELOPING DIGITAL TRANSFORMATION STRATEGIES

DIGITAL TRANSFORMATION FOUNDATIONS

CHANGE MANAGEMENT





5 weeks

5 days

5 weeks

2 weeks

5 weeks



LEADING CHANGE FOR ORGANISATIONAL TRANSFORMATION



5 days



DATA MONETIZATION STRATEGY: CREATING VALUE THROUGH DATA

DIGITAL STRATEGIES FOR TRANSFORMING YOUR BUSINESS

DIGITAL STRATEGIES FOR TRANSFORMING YOUR BUSINESS

6 weeks

2 days

LEADERSHIP IN THE DIGITAL AGE







SCHOOL









BUILDING DIGITAL ECOSYSTEMS \(\frac{1}{2}\) MARKETING STRATEGY IN THE DIGITAL AGE



6 weeks

LENGTH



8 weeks



LEADING BUSINESSES INTO THE FUTURE

LEADING THE FUTURE OF WORK



5 days



LEADERSHIP IN AN EXPONENTIALLY CHANGING WORLD



BUSINESS IMPLICATIONS OF EXTENDED REALITY (XR): HARNESSING THE VALUE OF AR, VR, METAVERSE, AND MORE

PROGRAM



6 weeks 6 weeks

2 or 3 days



LEADING DIGITAL TRANSFORMATION



ADVANCED DATA ANALYSIS







SCHOOL







PROGRAM



BUSINESS ANALYTICS FOR LEADERS DIGITAL STRATEGY AND ANALYTICS

DATA SCIENCE FOR BUSINESS INTELLIGENCE



UNSUPERVISED MACHINE LEARNING: UNLOCKING THE POTENTIAL OF DATA



MANAGEMENT ANALYTICS: DECISION-MAKING LESSONS FROM THE SPORTS INDUSTRY



DATA-DRIVEN TEAMS: THE ART AND SCIENCE OF WINNING



LENGTH

5 weeks

8 weeks

5 days

5 days

6 weeks

6 weeks

6 weeks

6 weeks

2 or 3 days

APPLIED ARTIFICIAL INTELLIGENCE







SCHOOL







PROGRAM

ARTIFICIAL INTELLIGENCE IN BUSINESS

THE BUSINESS OF AI

ARTIFICIAL INTELLIGENCE: IMPLICATIONS FOR BUSINESS STRATEGY

MAKING AI WORK: MACHINE INTELLIGENCE FOR BUSINESS AND SOCIETY

LENGTH

5 weeks

10 weeks

6 weeks

6 weeks

BLOCKCHAIN TECHNOLOGIES







SCHOOL

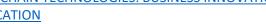




PROGRAM

BLOCKCHAIN AND THE FUTURE OF FINANCE

BLOCKCHAIN TECHNOLOGIES: BUSINESS INNOVATION AND APPLICATION



BLOCKCHAIN AND CRYPTO APPLICATIONS: FROM DECENTRALIZED FINANCE TO WEB 3



LENGTH

5 weeks

6 weeks

8 weeks

CYBERSECURITY AND RISK MANAGEMENT







SCHOOL







PROGRAM



CYBERSECURITY LEADERSHIP FOR NON-TECHNICAL EXECUTIVES



LENGTH

5 weeks

3 days

SUSTAINABILITY MANAGEMENT







SCHOOL







PROGRAM

EXECUTIVE SHORT PROGRAM SUSTAINABLE TRANSITION MANAGEMENT

SUSTAINABILITY & ESG PROGRAM: DESIGN, PLAN AND IMPLEMENT

CIRCULAR ECONOMY & SUSTAINABILITY STRATEGIES

ENVIRONMENTAL, SOCIAL AND GOVERNANCE LEADERSHIP: A PATHWAY TO BUSINESS SUSTAINABILITY

<u>CIRCULAR ECONOMY & SUSTAINABILITY: IMPACT ON BUSINESS MODELS, FINANCE</u> & INVESTMENTS

LENGTH

4 days

3 days

6 weeks

4 x 1/2 days

4 half days

DIVERSITY MANAGEMENT







SCHOOL





PROGRAM



ADVANCING DIVERSITY AND INCLUSION



LEADING DIVERSITY, EQUITY & INCLUSION



LENGTH

5 days

5 weeks

2 or 4 days

ADDITIONAL DEVELOPMENT PROGRAMS







SCHOOL











PROGRAM

FINTECH: POWERING THE FINANCIAL REVOLUTION

BECOME A POSITIVE LEADER TO ACCELERATE POSITIVE CHANGE

STRATEGIES FOR SUPPLY CHAIN DIGITALIZATION

TRANSITION TO GENERAL MANAGEMENT

FINANCE FOR EXECUTIVES **\$\frac{1}{3}\text{*}**

INTERNET OF THINGS: BUSINESS IMPLICATIONS AND OPPORTUNITIES

FUTURE FAMILY ENTERPRISE: SUSTAINING MULTIGENERATIONAL SUCCESS 🕺

NEUROSCIENCE FOR BUSINESS

ENTREPRENEURSHIP DEVELOPMENT PROGRAM





6 weeks

5 days

5 weeks

2 + 2 weeks

1 week

6 weeks

6 days

6 weeks

FOR COURAGEOUS WITHOUT A FEAR



SCHOOL

PROGRAM

LENGTH



EXECUTIVE MASTER IN CHANGE



EXECUTIVE MASTER IN CONSULTING AND COACHING FOR CHANGE



18 months

18 months

EUROPE OR USA?



EUROPE OR USA

If you want to deepen your knowledge of business, leadership, and personal development, we recommend choosing European programs. However, we recommend American programs if you want to dabble into commercial or technical topics.

We chose **European programs** for inspiration precisely because they often build on international experience through international case studies and internships, while American courses tend to be more domestically oriented.