

# BACK to SCHOOL

Executive Education



# 2024

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#### WE ARE IN THE FLOW

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Nowadays, in a very turbulent and fast-moving modern world, we might be feeling uneasy in the face of life's unpredictability and uncertainty.

For us, this is the best time and a great opportunity to redirect the attention towards ourselves and seek new ways for **SELF-INNOVATION** to help define the center of our gravity and fulfill the need for **RE/UP-SKILLING** that is expected in today's world.

We are pleased to have prepared our annual **ANALYSIS OF THE BEST EXECUTIVE EDUCATION** and Online/F2F Courses to go hand-in-hand with the current **TOP** business trends.

75

of the worlds **MOST INNOVATIVE SCHOOLS** for Executive Education analyzed and screened by Anderson Willinger.

**TOP  
BUSINESS  
TRENDS**

Defined by  
Anderson  
Willinger



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**CONTINENTS**  
EUROPE | USA | ASIA



## OVERVIEW OF THE MOST INTERESTING COURSES

TO ATTEND IN 2024 with the options ranging from in-person, blended, and more flexible online programs that span from a few days to a couple of weeks or even years.





# TOP TRENDS IN BUSINESS 2024



INTEGRATION OF AI AND AUTOMATION



BUSINESS ANALYTICS AND DATA SCIENCE



DATA PRIVACY AND CYBERSECURITY



INTRA-INTER PERSONAL SKILLS



RISE OF DECENTRALIZED FINANCE  
AND CRYPTOCURRENCY



CRISIS MANAGEMENT



PERMANENT TRANSITION  
TO AGILE BUSINESS MODELS



SUSTAINABILITY



METaverse AND QUANTUM COMPUTING





## Integration of AI and Automation

COURSE	SCHOOL	Form	Duration
Executive Short Program Data & AI for Business	HEC Paris	In-person	2 days
Executing Digital Change: Data, Agility and Continuous Innovation	IESE Business School	In-person	4 days
Transforming Your Business with AI	INSEAD	Online	5 weeks
Strategy in the Age of Digital Disruption	INSEAD	Online	5 weeks
Strategies for Supply Chain Digitalization	IMD	Online	5 weeks
Artificial Intelligence and Data Science for Executives	SDA Bocconi School of Management	In-person	3 days
Driving Digital Change – People & Processes	ESSEC	Online	6 weeks
Artificial Intelligence & Leadership: Impact on strategy and innovation	ESSEC	In-person	3 days
Generative Artificial Intelligence: From Hype to Business Impact	University of Cambridge	In-person	3 days
The Smart Factory & Digital Supply Chain	Vlerick Business School	In-person	2-12 days



## Business Analytics and Data Science

COURSE	SCHOOL	Form	Duration
Data Science and Visualization for Business	IE Business School	Online	6 weeks
Business Analytics: Decision-Making Using Data	University of Cambridge	Online	11 weeks
Strategic Innovation in the Digital Era	SDA Bocconi School of Management	In-person	3 days



## Data Privacy and Cybersecurity

COURSE	SCHOOL	Form	Duration
Managing Privacy and Data Security – Data Protection Officer	University of St. Gallen	Mix	15 days
Fundamentals of Data Protection	University of St. Gallen	Mix	5 days
Effective Management for Security Professionals	IE Business School	In-person	1 week
Cybersecurity Bootcamp	IE Business School	Mix	4 months
Cyber Security Briefing for Banking and Finance	University of Oxford	Online	3 weeks





## Inter-Intra Personal Skills

COURSE	SCHOOL	Form	Duration
Trust Based Leadership University Certificate	HEC Paris	Online	4 months
Winning Negotiation Strategies	IESE Business School	In-person	2 days
Developing Leadership Competencies	IESE Business School	Mix	4 days
LEAP: Leadership Excellence through Awareness and Practice	INSEAD	In-person	20 days
Next Level Leadership	London Business School	In-person	5 days
High Performance People Skills for Leaders	London Business School	In-person	5 days
Inclusive Leadership	IMD	Mix	4 weeks
Leading with Psychological Intelligence	ESMT Berlin	In-person	4 days
Design Thinking Corporate Change	ESMT Berlin	In-person	3 days
Beyond HR: People, Culture, Transformation	Rotterdam School of Management	In-person	3 days
Behavioral Science for Ethical Leaders and Negotiations	Warwick Business School	In-person	4 days



## Rise of Decentralized Finance and Cryptocurrency

COURSE	SCHOOL	Form	Duration
Introduction to Decentralized Finance (DeFi)	University of St. Gallen	In-person	2 days
Blockchain Strategy Programme	University of Oxford	Online	7 weeks



## Crisis Management

COURSE	SCHOOL	Form	Duration
Developing Strategy for Value Creation	London Business School	In-person	6 days
Leading Through Uncertainty and Disruption Programme	University of Oxford	Online	6 weeks
Crisis Communication	Rotterdam School of Management	In-person	3 days
Corporate Responses to Global Megatrends	University of Cambridge	In-person	4 days
Strategy in Uncertain Times	Vlerick Business School	In-person	2-12 days





## Permanent Transition to Agile Business Models

COURSE	SCHOOL	Form	Duration
Business Creativity and Innovation Spirit	IMD	Online	2 weeks
Agile Management	SDA Bocconi School of Management	Online	5 weeks
Design Thinking & Agile Methods	ESSEC	Online	6 weeks



## Sustainability

COURSE	SCHOOL	Form	Duration
Executive Short Program Identifying the Major Sustainability Challenges	HEC Paris	Mix	4 days
Business Models for a Sustainable Energy Future	ESMT Berlin	In-person	1 day
ESG and Sustainable Financial Strategy	University of Oxford	Online	7 weeks
Sustainability and Circular Economy	University of Cambridge	In-person	3 days



## Metaverse and Quantum Computing

COURSE	SCHOOL	Form	Duration
Extended Reality and Metaverse	IE Business School	Online	4 weeks
Metaverse for Business	Vlerick Business School	In-person	2-12 days





## Recommendation by Anderson Willinger

In the turbulent world, when the period in between jobs is getting longer than you would wish, use the given time to attend longer Education Programs and see it as an opportunity to **SELF-INNOVATE**.

COURSE	SCHOOL	Form	Duration
Executive Master in Change	INSEAD	Mix	18 months
Ececutive Master in Consulting and Coaching for Change	INSEAD	Mix	18 months
IMD Executive Coaching Certificate	IMD	Mix	10 months
Cultivating Leadership Energy Through Awareness and Reflection	IMD	Mix	10 months
Executive MSc in Change Leadership	HEC Paris	Mix	16 months
General Management Program	IESE Business School	Mix	6 months
Executive Program in Digital Transformation	ESSEC	Online	18 months
Executive Diploma in Strategic Leadership & Change	Warwick Business School	Mix	12 months
Executive Diploma in Advanced Management	Warwick Business School	Mix	12 months
Executive Master in Marketing & Sales EMMS	ESADE	Mix	13 months





If you wish to get a different perspective from one of the top **American business schools**, we have chosen a handful of **online executive education** courses that represent the current trends.



### Harvard Business School

COURSE	Form	Duration
Global Business	Online	4 weeks
Cybersecurity: Managing Risk in the Information Age	Online	8 weeks



### Stanford Graduate School of Business

COURSE	Form	Duration
Digital Transformation Playbook: Leverage Technology to Innovate Your Business	Online	6 week
Master Storytelling for Authentic Leadership	Online	10-20 hours



### MIT Sloan School of Management

COURSE	Form	Duration
Machine Learning Business	Online	6 weeks
Interpersonal Communication: Strategies for Executives	Online	6 weeks
Cybersecurity for Managers: A Playbook	Online	6 weeks



### Columbia Business School

COURSE	Form	Duration
Scenario Planning: Learn How to Model, Predict and Prepare for the Future	Online	2 weeks



### Haas School of Business, University of California Berkeley

COURSE	Form	Duration
Machine Learning and Artificial Intelligence	Online	6 months
Future of Technology: Trends, Strategies, and Innovation Opportunities	Online	2 months





**We provide our clients not only with assistance in setting the strategy and selection of key directors, but we are also a partner in educating and inspiring top management in current global trends.**

Next to our market study about Executive Education, here is a list of our premium workshops.

- Financial leadership for HR Directors
- Financial leadership for Sales Directors
- Positive Intelligence Workshop
- AI Workshop for Senior Management

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