

LEADERS IN NEW ROLES 2023



Company	First Name	Last Name	Role
Czech Fintech Association	Miroslav	Lukeš	Chairman of the Board of Directors
Hypoteční Banka a ČSOB Stavební spořitelna	Martin	Vašek	Chief Executive Officer
RIXO.cz	Martin	Ždímal	Chief Executive Officer
Provident Financial	Lubomír	Brůha	Chief Executive Officer
UniCredit Leasing	Jakub	Stárek	Chairman of the Board, CEO
Stavební spořitelna České spořitelny	Radek	Perman	Chief Sales Officer, Member of the Board
Košík.cz	Ivan	Utěšil	Chief Executive Officer
Košík.cz	Jaromír	Řánek	Sales Director
Košík.cz	Jan	Vašíček	Chief Marketing Officer
Alza	Klára	Blažková	Chief Marketing Officer
El Nino	Jan	Birčák	Group CEO
Dáme jídlo	Lukáš	Burda	Chief Marketing Officer
Rohlik.cz	Martin	Beháň	Chief Executive Officer
Heureka Group	Jiří	Struk	Head of Brand Marketing
Alza	Jakub	Krejčíř	Vice Chairman of The Board
Alza	Miroslav	Köváry	Vice Chairman of The Board
CZ STADA Group	Martin	Šlégl	General Manager
Pilulka	Šimon	Čapek	Chief Marketing Officer
LINET Group	Jan	Beran	Group Commercial Director
Pharm	Oliver	Rozbořil	General Manager and Head of Human
Pharma Novartis	Emilie	Grand-Perret	Country President &General Manager
Takeda	George	Faidon Kalomiris	General Manager CZ&SK
Zentiva	Boris	Sananes	Country Manager CZ
Central European Media Enterprises	Dušan	Švalek	Chief Operating Officer/Deputy CEO
Allwyn	Lenka	Neuvirtová	Head of Accounting Projects and Controlling
FTV Prima	Jana	Caves	HR Director
TV Nova	Matej	Šemšej	HR Director
TV Nova	Peter	Karvinen	Creative Director
Central European Media Enterprises	Michal	Malenčík	Group Product&Strategy Director
SAZKA	Petr	Jonák	Corporate Affairs &Sustainability Director
BORGY CZ	Jan	Navrátil	Chief Executive Officer, Chairman of the Board
Optik FOKUS	Marián	Cápay	Chief Executive Officer
Vorwerk Group	Lukáš	Poór	General Manager
Sportisimo	Richard	Hodul	Chief Executive Officer
Penny Market	Michal	Batelka	Human Resources Director
EMEA PFNonwovens	Ivo	Urbanec	General Manager
Aircraft Industries	Michal	Hon	Chief Executive Officer
Components &Bus Mobility Škoda Transportation	Petr	Novotný	President
OSRAM	Jaroslav	Furiš	General Manager CZ/SK
Microsoft	Václav	Potůček	Group Compliance Lead for CEE Multi-Country
ACTUM Digital	Jiří	Mizera	Managing Partner
Workday	Jan	Macek	Vice President Software Development
IBM	Fridrich	Matejík	CEO Czech Republic and Slovakia
Ness Czech	Martin	Silvička	Chief Executive Officer
Knowlimits Group	Lukáš	Löwy	Managing Director
MarkBBDO	Zdeněk	Mikeš	Chief Executive Offcier



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Mind2FLO	Radovan	Manko	Global Digital Media Director Mindsquared,
Publicis Groupe	Jaroslav	Malina	Chief Communication Officer
Wunderman Thompson	Gregg	Harper	Executive Creative Director
Ferrero Česká republika	Thomas	Wieder	General Manager CZ & SK
Nestlé Nespresso	Gian	Giacomo Vercesi	Managing Director CZ & SK
Plzeňský Prazdroj	Karina	Přibylová	Group CFO Czech, Slovakia, Germany, Austria
Procter & Gamble	Adam	Baron	Finance Director for Ukraine, Czech and Slovakia
ČSOB	Aleš	Blažek	Chief Executive Officer
Air Bank	Jiří	Suchý	Chief Product and Innovation Officer
Komerční banka	Marek	Fíla	IT Director
SG Equipment Finance	Zdeněk	Kejval	Chief Digital Officer
Direct pojišťovna	Michal	Řezníček	Chief Executive Officer
Direct pojišťovna	Jiří	Doubrava	Chief Sales Officer
SATUM CZECH	Jiří	Havrlant	Chief Sales Officer
KPMG	Radek	Halíček	Chairman CEE
Accenture	Lenka	Madliaková	Czech Republic Country Managing Director
Deloitte	Miroslav	Svoboda	Country Lead
EY	Martina	Kneiflová	Country Managing Partner CZ
SECURITAS ČR	Michal	Kubín	Chief Sales Officer
SECURITAS ČR	Jan	Peroutka	Chief Solution Officer
BILLA	Petr	Šrámek	Head of HR
NN	Hedvika	Holá	Human Resources Director
Provident Financial	Barbora	Pencová	Human Resources Director
Notino	Jiří	Havel	Human Resources Manager
Ušetřeno.cz	Alena	Bořilová	Human Resources Director
AXA Partners	Pavel	Jechort	Chief Marketing & Product Officer
The HEINEKEN Company	Martina	Ježdíková	Marketing Director
Lidl	Jan	Brejcha	Marketing Director
Stavební spořitelna České spořitelny	Radek	Perman	Chief Sales Officer &Member of The Board
ČSOB Leasing	Barbara	Římanková	Executive Commercial Director and Member of the Board
Microsoft	Lenka	Nováková	Enterprise Commercial Lead CZ/SK
Packeta Group	Jiří	Klimas	Finance Director CZ
Alza	Lukáš	Jezbera	Chief Financial Officer
Chief Financial Officer Albert	Lenka	Dušková	Chief Financial Officer
Linet Group	Milan	Švec	Chief Financial Officer
HEINEKEN	Jana	Hanneman	Group Chief Financial Officer Czech Republic
Košík.cz	Jakub	Chalupecký	Group Chief Financial Officer
Dr.Max	Branislav	Chmela	Group Chief Retail Operations&HR officer
Rohlik Group	Rene	Baumeister	Group Head of Operations Excellence&Standardisation
T-Mobile	Martin	Orgoník	Head of Corporate Affairs and Sustainability
O2	Milan	Ruttner	ESG Officer
Komerční banka	Tomáš	Zavoral	Head of Sustainability &Communication
Raiffeisenbank	Michal	Putna	Chief Sustainability Officer
Semantic Visions	Jan	Balatka	Managing director
Semantic Visions	Diana	Rádl Rogerová	Co-Managing Director, Co-Investor
ČD Telematika	Jan	Hobza	Chaiman of the board
Česká exportní Banka	Daniel	Krumpolc	Chief Executive Officer



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České dráhy	Blanka	Havelková	Member of the Board, Human Resources
Czech Airlines Technics	Petr	Doberský	Chief Executive Officer
Budějovický Budvar	Zdenek	Havlena	Sales Director Domestic Market
Letiště Praha	Pavel	Východský	Member of the Board of Directors
České dráhy	Lukáš Svoboda	Lukáš	Member of the Board
Česká Televize	Daniel	Eisner	IT Director
Kalkulator.cz	Petr	Novák	Chief Executive Officer
Woltair	Jan	Hanuš	Chief Executive Officer
Czech News Center	Martina	Říhová	Chief Executive Officer
Mall Group	Jakub	Střeštík	Chief Executive Officer
Miele	Josef	Jelínek	Chief Executive Officer
Daikin	Vladimír	Steiner	Managing Director Czech Republic
Schneider Electric	Pavel	Bezucký	Country General Manager
Country Leader	Daniel	Vagaský	Shell
O2 Slovakia	Slavomír	Pšenák	Chief Technical Officer and Member of the Board of Directors
BILLA Slovakia	Albena	Georgieva	Chief Operations Officer
Orange Slovakia	Paweł	Galej	Chief Commercial Officer B2C
Niké Slovakia	Richard	Chovanec	Chief Strategy Officer
Prvá stavebná sporiteľňa	Jochen	Maier	Chief Sales and Marketing Officer and Member of the Board
Penta Hospitals International Slovaki	Peter	Lednický	Chief Executive Officer
SPP Slovakia	Marián	Široký	Vice President for Business Development and Trading
Východoslovenská energetika Slovakia	Juraj	Bayer	Chief Executive Director and Chairman of the Board
Lidl Slovakia	Adam	Miszczyszyn	Chief Executive Officer
Tatra banka Slovakia	Zuzana	Koštialová	Member of the Board, Corporate & Private Banking, Capital Market
Slovenská pošta	Ľubomír	Mindek	Deputy Chairman of the Board of Directors
Orange Slovakia	Martin	Mosný	Chief Strategy Officer
Orange Slovakia	Mariusz	Gatza	Chief Executive Officer
Slovenská sporiteľňa	Juraj	Barta	Chief Retail Officer and Member of the Board
Heineken Slovakia	Gijs	Loo	Member of the Board and Commercial Director
Pilulka.sk	Ján	Šaulič	Country Manager
SPP Slovakia	Miroslav	Kulla	Chief Executive Director
Slovnaft Slovakia	Krisztián	Pulay	Member of the Board of Directors
Teva Pharmaceuticals Poland	Jānis	Meikšāns	General Manager CEE
CME Adria	Stella	Litou	Chief Executive Officer
Yusen Logistics	John	Mitchell	Managing Director CEE
Telekom Slovenia	Boštjan	Košak	Chief Executive Officer
Petrol Group Croatia	Simona	Kostrevc	President of the Management Board
Appeninn Holding Hungary	Györgyi	Szűcs	Chief Executive Officer
E.ON Group Hungary	Guntram	Würzberg	President and Chief Executive Officer
Henkel Poland Z	Kiril	Marinov	Managing Director
Henkel Hungary	Zsuzsanna	Szak	General Manager
PKO Bank Poland	Paweł	Gruza	President of the Management Board
Teva Pharmaceuticals Poland	Jānis	Meikšāns	General Manager CEE
Telekom Slovenia	Boštjan	Košak	Chief Executive Officer
Yusen Logistics	John	Mitchell	Managing Director CEE



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Michelin Hungary	Florian	Fischer	Managing Director
Rimi Baltic Latvia	Giedrius	Bandzevicius	Chief Executive Officer
MAXIMA Grupė Lithuania	Agnė	Voverė	Chief Executive Officer
Amgen Poland	Marco	Forestiere	General Director
Eurocash Group Poland	Pawel	Surówka	Chief Executive Officer
Mo-Bruk S.A Poland	Henryk	Siodmok	President
Allegro Poland	Roy	Perticucci	Group Chief Executive Officer
Tauron Group Poland	Radosław	Pobol	President of the Board
Shell Poland	Piotr	Kuberka	Chief Executive Officer
Samsung Electronics Poland	Conor	Pierce	President
Hello Bank	Patrick	Alexandre	Chief Executive Officer
BILLA	Liam	Casey	Chief Executive Officer
Fortuna Entertainment Group	Victor	Corcoran	Chief Executive Officer
Microsoft	Michelle	Simmons	General Manager, CEE Multi Country Region
ING	Erik	Fortgens	Chief Executive Officer
Mall Group	Jean	Charretteur	Group Managing Director
Škoda Transportatio	Didier	Pfleger	Chief Executive Officer
PPF Telecom Group	Balesh	Sharma	Chief Executive Officer
Škoda Auto	Klaus	Zellmer	Chief Executive Officer &Chairman of the Board
L'Oréal	Frédéric	Silvestre	Chief Financial Officer for Czech / Hungary / Slovakia
Allianz pojišťovna	Venelin	Yanakiev	Chief Financial Officer
ČSOB	Tom	Blanckaert	Board Member&Chief Risk Officer
Microsoft	Adi	Morun	Chief Operating Officer CZ&SK
Škoda Auto	Meredith	Kelly	Head of Global Marketing
Arval BNP Paribas Group France	Štefan	Majtán	International Managing Director
Warner Music Group USA	Robert	Kyncl	Global Group CEO
Imperial Brands	Aleš	Struminský	General Manager Europe
Bel USA	Vladimír	Homola	Plant Director
Raiffeisen Bank Romania	Zdeněk	Románek	President and Chief Executive Officer
Velux HQ	Pavel	Říman	Vice President Accessories Production Division
Allianz Austria	Petr	Sosík	Regional Financial Director of Allianz for Central and Eastern Europe
Financial Services&FinTech Abdul Latif Jameel, United Arab Emirates	Jaroslav	Gaisler	Vice President
Allianz Austria	Petr	Pošta	Regional Chief Actuary CEE
Citibank Europe Romania	Jan	Firda	Commercial Bank Head
Birra Peroni Italy	Adam	Legerský	Chief Financial Officer
Citi Handlowy Poland	Ivan	Vrhel	Member of the Management Board
JTEKT European Operations France	Petr	Novák	Director Automotive Operations
Mars Belgium	Jakub	Kolesa	Global Strategy Director
Raiffeisen Bank International Austria	Henrieta	Arslanová	Head of International Retail Marketing
Rohlik Group Germany	Milan	Berger	Head of Group Supply Chain