

A PATH TO A BETTER YOU

COMPREHENSIVE GUIDE TO
TOP CONFERENCES IN 2024

Mark your Calendars!



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WE ARE IN THE FLOW

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... A PATH TO A BETTER YOU



As Albert Einstein said, ‘our greatest limitation and wall is our own mind’. Therefore, the search for inspiration and new perspectives is not only our recommendation, but also a real necessity. We believe that we grow when we are constantly developing – as individuals and leaders, but also as part of the business community.

On numerous occasions, our clients or managers have posed the question: What actions should they take when confronted with challenging situations or when contemplating the next steps for themselves and their teams? Quite often, together we discover that through blindfolds and ordinary daily operations and Excel tables, we forget the most important thing: To stop, step back and open our eyes and mind.

To inspire others, we must first inspire ourselves. The same principle applies to personal development. Engaging in conferences and connecting with individuals who bring fresh perspectives can serve as an excellent catalyst for growth.

Yet, amidst the huge number of conferences taking place worldwide and information flying around quickly, it is often difficult to find the right ones. This challenge prompted us to undertake the creation of this study, the sole resource that consolidates the most compelling conferences of 2024 into a single comprehensive guide.

We hope that our study will help you find the right conference that will move you further along the path to a better YOU.





Welcome to **THE FIRST EVER UNIQUE AND COMPREHENSIVE GUIDE TO THE MOST INTERESTING CONFERENCES** happening in **2024!**

From Cyber Security, Artificial Intelligence to HR, Marketing or Fintech, and much more!

We believe in being in the right place at the right time is the key.

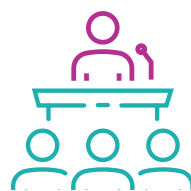
In today's globalized world, we must proactively seek out opportunities and emerging trends instead of passively waiting for them to come to us. Join us on a journey of exploration to uncover what lies beyond.

275 of the worlds **MOST INTERESTING EVENTS** and Conferences analyzed and picked by Anderson Willinger.

3 CONTINENTS
EUROPE | USA | ASIA



27 TOPICS & TRENDS TO CHOOSE FROM!



OVERVIEW OF THE MOST INTERESTING EVENTS TO ATTEND IN 2024 with the options ranging from in-person and virtual, spanning from three different continents.



Anderson Willinger has gathered the **KEY TRENDS for 2024**. Curious to know where the action is? **Dive into conferences REGARDING THESE TRENDS** for a firsthand look at what's shaking up the business!

ARTIFICIAL INTELLIGENCE AND BUSINESS INTELLIGENCE

DIGITAL / TRANSFORMATION / OMNICHANNEL

DATA PROTECTION AND CYBERSECURITY

SUSTAINABILITY

CIRCULAR ECONOMY AND SUSTAINABLE ENERGY

EXTENDED REALITY AND METAVERSE





ARTIFICIAL INTELLIGENCE AND BUSINESS INTELLIGENCE

WHERE COMMERCIAL
AI COMES TO LIFE

WORLD'S LARGEST
GATHERING OF AI LEADERS

7,000 ATTENDEES
EXPECTED

**THE AI
SUMMIT
LONDON**

12-13 June, 2024
London, UK
In-person

Ai4

12-13 August, 2024
Las Vegas, USA
In-person

**AI & BIG
DATA EXPO
EUROPE**

1-2 October, 2024
Amsterdam, Netherlands
In-person

International Conference on Learning Representations (ICLR)	7-11 May, 2024	Vienna, Austria	In-person / Virtual
IEEE 2024 Conference on Artificial Intelligence	25-27 June, 2024	Singapore	In-person / Virtual
IJCAI (International Joint Conference on Artificial Intelligence)	3-9 August, 2024	Jeju, South Korea	In-person
KDD (Conference on Knowledge Discovery and Data Mining)	25-29 August, 2024	Barcelona, Spain	In-person
The AI Conference	10-11 September, 2024	San Francisco, USA	In-person
BIG DATA Conference Europe	20-22 November	Vilnius, Lithuania	In-person / Virtual
AI & Big Data Expo Global	5-6 February, 2025	London, UK	in-person

DIGITAL | TRANSFORMATION | OMNICHANNEL

! STRATEGIES FOR A 'DIGITAL
EVERYTHING' WORLD

**DIGITAL
TRANSFORMATION**
NORTH AMERICA

5-6 June, 2024
Santa Clara, CA, USA
In-person

LEADING THE WAY TO
AN AI-NATIVE TELCO

dtw tmforum **ignite**

18-20 June, 2024
Copenhagen, Denmark,
In-person / Virtual

★ ★ FUTURE-PROOF YOUR DIGITAL
MARKETING STRATEGIES

#DMWF
GLOBAL
DIGITAL MARKETING WORLD FORUM

25-26 June, 2024
London, UK
In-person

Growth Marketing SUMMIT	19 June, 2024	Frankfurt, Germany	In-person
DigiMarCon UK	29-30 August, 2024	London, UK	In-person / Virtual
Forrester Technology & Innovation Summit North America	9-12 September, 2024	Austin, TX, USA	In-person / Virtual
Digital Transformation Europe	1-2 October, 2024	Amsterdam, Netherlands	In-person
IoT Tech Expo	1-2 October, 2024	Amsterdam, Netherlands	In-person
Adobe Summit (link to overview of 2024 conference)	March 2025	TBD (USA)	In-person / Virtual



DATA PROTECTION AND CYBER SECURITY



RETHINK THE POWER
OF INFOSECURITY



4-6 June, 2024
London, UK
In-person

MELTING POT OF KNOWLEDGE
AND PERSPECTIVES



8-11 August, 2024
Las Vegas, USA
In-person

“ASIA’S MOST EXCITING
CYBERSECURITY EVENT”



9-10 October, 2024
Marina Bay Sands,
Singapore
In-person

RSA Conference	6-9 May, 2024	San Francisco, USA	In-person / Virtual
IOT Solutions World Congress (IOTSWC)	21-23 May, 2024	Barcelona, Spain	In-person
Cyber Security & Cloud Congress North America	5-6 June, 2024	Santa Clara, CA, USA	In-person
AWS re:Inforce	10-12 June, 2024	Philadelphia, PN, USA	In-person
Black Hat USA	3-8 August, 2024	Las Vegas, USA	In-person/Virtual
Gartner Security & Risk Management Summit	23-25 September, 2024	London, UK	In-person
International Cyber Expo	24-25 September, 2024	London, UK	In-person
SANS DFIR Europe Summit & Training	29 Sep - 5 Oct, 2024	Prague, Czechia	In-person
Critical Infrastructure Protection & Resilience Europe	12-14 November, 2024	Madrid, Spain	In-person
Global Cyber Conference - Security X Business	26-27 November, 2024	Zurich, Switzerland	In-person

SUSTAINABILITY

CONNECTING THE WORLD'S
SUSTAINABILITY LEADERS



10-11 September, 2024
London, UK
In-person / Virtual

UK'S LARGEST
NET-ZERO CONGRESS



30 April - 1 May, 2024
London UK
In-person

WORLD'S LARGEST
GREEN GATHERING



April 2025
Dallas, TX, USA
In-person

Bloomberg Sustainable Business Summit	25 April, 2024	London, UK	In-person
European Sustainable Energy Week	11-13 June, 2024	Brussels, Belgium	In-person / Virtual
The World Sustainability and ESG Summit	18-19 June, 2024	Amsterdam, Netherlands	In-person
11 th Annual Sustainability Week	March 2025	London, UK	In-person / Virtual
World Future Energy Summit	April 2025	Abu Dhabi, UAE	In-person / Virtual



CIRCULAR ECONOMY AND SUSTAINABLE ENERGY

CONNECT WITH 13,500+
OF YOUR PEERS

PREMIER CIRCULAR
ECONOMY CONFERENCE

6-9 May, 2024
Las Vegas, USA
In-person

circularity
22-24 May, 2024
Chicago, USA
In-person

8,400+ C-SUITE
EXECUTIVES AND VPS

RE+ **9-12 September, 2024**
Anaheim, CA, USA
In-person

CleanTech Forum Europe	5-7 November, 2024	Paris, France	In-person
Circular Economy Summit	April 15-16, 2025	Montreal, Canada	In-person
World Circular Economy Forum (WCEF)	April 2025	Brazil	In-person

EXTENDED REALITY AND METAVERSE

THE NEXT AGE OF
COMPUTER GRAPHICS

SIGGRAPH 2024
DENVER+ 28 JUL - 1 AUG

28 July - 1 August, 2024
Denver, CO, USA
In-person

FESTIVAL OF INNOVATION,
IMAGINATION AND
CREATIVITY

**IMMER
SIVE TECH
WEEK**
2 DECEMBER - 6 DECEMBER IN ROTTERDAM

4-6 December, 2024
Rotterdam, Netherlands
In-person

WORLD'S MOST
POWERFUL TECH EVENT

CES **7-10 January, 2025**
Las Vegas, NV, USA
In-person

Augmented World Expo USA (AWE)	18-20 June, 2024	Long Beach, CA, USA	In-person
ICVR 2024	24-26 July, 2024	Bournemouth, UK	In-person
Augmented Enterprise Summit	15-17 October, 2024	Dallas, TX, USA	In-person
Augmented World Expo Europe (AWE)	29-30 October, 2024	Vienna, Austria	In-person
Meta Connect	October 2024	Virtual	Virtual
Immerse Global Summit	October, 2024	TBD	In-person
Enterprise Metaverse Expo	11-13 February, 2025	Ft. Lauderdale, FL, USA	In-person
XR EXPO 2025	26-27 March, 2025	Stuttgart, Germany	In-person
Laval Virtual 2025 (link to 2024 conference)	April 2025	Laval, France	In-person



Looking to expand your professional

NETWORK GLOBALLY WITHIN YOUR INDUSTRY?

Join one of these conferences to stay in the loop with the
LATEST TRENDS in your field!

FINTECH

MEDIA / ENTERTAINMENT

RETAIL & E-COMMERCE

FMCG

HEALTHCARE

UTILITY - TELCO, ENERGY

ROBOTIZATION, AUTOMATIZATION AND SUPPLY CHAIN

E-MOBILITY AND SMART CITIES

NEW TECHNOLOGIES

FAMILY BUSINESS



FINTECH

THE PLACE WHERE MONEY
DOES BUSINESS



4-6 June, 2024
Amsterdam,
Netherlands
In-person



DISCOVER CUTTING-EDGE
ADVANCEMENTS IN AI &
MACHINE LEARNING

RE • WORK
AI IN FINANCE SUMMIT

22-23 May, 2024
London, UK
In-person

FUTURE OF BANKING
AND PAYMENTS



10-11 March, 2025
London, UK
In-person

Fintech World Forum	20-21 June, 2024	London, UK	In-person
Fintech Week London	10-14 June, 2024	London, UK	In-person
18 th NextGen Payments & RegTech Forum	10-11 October, 2024	Athens, Greece	In-person
Money 20/20 USA	27-30 October, 2024	Las Vegas, USA	In-person
19 th NextGen Payments & RegTech Forum	6-7 November, 2024	Limassol, Cyprus	In-person
Singapore Fintech Festival	6-8 November, 2024	Singapore	In-person
Fintech Connect	4-5 December, 2024	London, UK	In-person
Finnovate	25-26 February, 2025	London, UK	In-person
Pay360	25-26 March, 2025	London, UK	In-person

MEDIA & ENTERTAINMENT

ATTRACTS 12,000+
ATTENDEES ACROSS THE
INDUSTRY



15-16 May, 2024
London, UK
In-person



PUSHING NEW
BOUNDARIES IN MEDIA
TECHNOLOGY



13-16 September, 2024
Amsterdam,
Netherlands
In-person

CUTTING-EDGE IDEAS IN TECH,
FILM, MUSIC, AND MORE

SXSW

7-15 March, 2025
Austin, TX, USA
In-person

ANGACOM	14-16 May, 2024	Cologne, Germany	In-person
CABSAT	21-23 May, 2024	Dubai, UAE	In-person
World News Media Congress 2024	27-29 May, 2024	Copenhagen, Denmark	In-person
Asia Tech x Singapore	29-31 May, 2024	Singapore	In-person
COMIC CON International	25-28 July, 2024	San Diego, CA, USA	In-person
FIAT / IFTA World Conference	15-18 October, 2024	Bucharest, Romania	In-person
Digital Entertainment World (DEW)	February 2025	TBD (past - L.A., USA)	In-person
NAB Show	April 2025	Las Vegas, NV, USA	In-person



RETAIL, E-COMMERCE & LAST MILE



**CZECH & SLOVAK
E-COMMERCE
COMMUNITY**



15 May, 2024
Prague, Czechia
In-person

**THE MIDDLE EAST'S LARGEST
RETAIL & E-COMMERCE EVENT**

seamless
MIDDLE EAST

14-16 May, 2024
Dubai UAE
In-person

“ **EUROPE'S HOME FOR
RETAIL'S DIGITAL
TRANSFORMATION** ”

**SHOP
TALK
EUROPE**

3-5 June, 2024
Barcelona, Spain
In-person



**RETAIL'S MUST ATTEND
NEW EVENT**

**SHOPTALK
FALL**

16-18 October, 2024
Chicago, IL, USA
In-person

**RETAIL'S RAPID
REVOLUTION IS HERE!**

NRF '25 RETAIL'S
BIG SHOW

12-14 January, 2025
New York, NY, USA
In-person

**JOIN OVER 10,000
PARTICIPANTS**

**E-COMMERCE
BERLIN
EXPO**

19-20 February, 2025
Berlin, Germany
In-person

E-Commerce Summit	16 May, 2024	Brussels, Belgium	In-person
Savant E-Commerce	21-22 May, 2024	Amsterdam, Netherlands	In-person
IRX & IDX 2024	22-23 May, 2024	Birmingham, UK	In-person
WORLDDEF Istanbul 2024	6-8 June, 2024	Istanbul, Turkey	In-person
eTail	25-26 June, 2024	London, UK	In-person
Paris Retail Week	17-19 September, 2024	Paris, France	In-person
Retail X Autumn Festival	9 October, 2024	London, UK	In-person
PI Apparel Merchandising Planning Europe	24 October, 2024	London, UK	In-person
The Delivery Conference	11 February, 2025	London, UK	In-person
EuroCIS 2025	18-20 February, 2025	Dusseldorf, Germany	In-person
Smart Retail Tech	25-26 February, 2025	London, UK	In-person
ShopTalk 2025: The New Market	March 2025	Las Vegas, NV, USA	In-person
World Retail Congress 2025	April 2025	TBD - past in Europe	In-person
Balkan E-Commerce Summit	April 2025	TBD	In-person
6th International E-commerce & Digital Summit	April 2025	Prague, Czechia	In-person



FMCG

REDEFINE A COLLECTIVE FUTURE
IN THE CONSUMER GOODS
INDUSTRY



11-14 June, 2024
Chicago, IL, USA
In-person

DESIGNED FOR
THE GROCER, BY
THE GROCER



23-25 February, 2025
Las Vegas, NV, USA
In-person

WORLD'S LEADING TRADE FAIR
FOR FOOD AND BEVERAGES



4-8 October, 2025
Cologne, Germany
In-person

VitaFoods Europe	14-16 May, 2024	Geneva, Switzerland	In-person
Private Label International Trade Show	28-29 May, 2024	Amsterdam, Netherlands	In-person
GroceryShop	7-9 October, 2024	Las Vegas, NV, USA	In-person
IFE - The International Food & Drink Event	17-19 March, 2025	London, UK	In-person
Digital Food and Beverage	March 2025	London, UK	In-person

HEALTHCARE

INNOVATION & BUSINESS
FOR BETTER HEALTHCARE



5-6 June, 2024
Munich, Germany
In-person

! EUROPE'S MOST IMPORTANT
HEALTH EVENT



17-20 June, 2024
Amsterdam,
Netherlands
In-person

LEADING MEDICAL
TECHNOLOGY EVENT



15-17 October, 2024
Toronto, Canada
In-person

HIMMS Health Conference and Exhibition	29-31 May, 2024	Rome, Italy	In-person
Intelligent Health 2024	11-12 September, 2024	Basel, Switzerland	In-person
BIOMED Device	25-26 September, 2024	Boston, MA, USA	In-person
HIMMS APAC Conference and Exhibition	1-2 October, 2024	Seoul, South Korea	In-person
HLTH Conference USA	8-10 October, 2024	Las Vegas, NV, USA	In-person
World Health Summit	13-15 October, 2024	Berlin, Germany	In-person
Pharmaceutical Automation and Digitization Congress	18-19 November, 2024	Zurich, Switzerland	In-person
MedFIT	3-4 December, 2024	Lille, France	In-person / Virtual



UTILITY - TELCO, ENERGY



31,000+ ENERGY
PROFESSIONALS



6-9 May, 2024
Houston, TX, USA
In-person

“CONNECT INDUSTRIES,
INSPIRE ACTION AND HELP
EUROPE EVOLVE”

Enlit Europe

22-24 October, 2024
Milan, Italy
In-person

BE AT THE FOREFRONT
OF CHANGE



3-6 March, 2025
Barcelona, Spain
In-person

International Telecom Week	15-17 May, 2024	National Harbor, MD, USA	In-person
Power2Drive Europe Conference	18-19 May, 2024	Munich, Germany	In-person
Utility Week Live	21-22 May, 2024	Birmingham, UK	In-person
Energy Renewable Revenues Summit	22-23 May, 2024	London, UK	In-person
EuCNC & 6G Summit	3-6 June, 2024	Antwerp, Belgium	In-person
IEEE International Conference on Communication	9-13 June, 20204	Denver, CO, USA	In-person
Future Utilities Summit	19-20 June, 2024	London, UK	In-person
WEFTEC	5-9 October, 2024	New Orleans, LA, USA	In-person
DistribuTECH Conference & Exhibition	24-27 March, 2025	Dallas, TX, USA	In-person
World Energy Congress (WEC)	October 2025	Rotterdam, Netherlands	In-person

ROBOTIZATION, AUTOMATIZATION & SUPPLY CHAIN

LEADING AUTOMATION EVENT
IN NORTH AMERICA



6-9 May, 2024
Chicago, IL, USA
In-person



AUTOMATION 5.0
EVERYWHERE FOR BETTER
AND SMARTER LIVING



28 Aug - 1 Sep, 2024
Bari, Italy
In-person

WHERE SUPPLY CHAINS
COME TOGETHER



17-20 March, 2025
Chicago, IL, USA
In-person

Warsaw Industry Automatica	14-16 May, 2024	Warsaw, Poland	In-person
MULTIMODAL	11-13 June, 2024	Birmingham, UK	In-person
Industry of Things World Europe	20 Sep - 1 Oct, 2024	Berlin, Germany	In-person
RoboBusiness	16-17 October, 2024	Santa Clara, CA, USA	In-person
Parcel+Post Expo	22-24 October, 2024	Amsterdam, Netherlands	in-person
SPS - Smart Production Solutions	11-14 November, 2024	Nuremberg, Germany	In-person
Retail Supply Chain & Logistics Expo	25-26 February, 2024	London, UK	In-person
LogiMAT	11-13 March, 2025	Stuttgart, Germany	In-person



E-MOBILITY AND SMART CITIES

★ INTELLIGENT SOLUTIONS IN
PASSENGER TRANSPORTATION



14-16 May, 2024
Rheinstetten, Germany
In-person



19-20 June, 2024
London, UK
In-person

⚡ MOST INFLUENTIAL EVENT
ON URBAN INNOVATION



5-7 November, 2024
Barcelona, Spain
In-person

polisMOBILITY	22-23 May, 2024	Cologne, Germany	In-person
Smart Cities Symposium Prague	23-24 May, 2024	Prague, Czechia	In-person
MOVE America	24-25 September, 2024	Austin, TX, USA	In-person
European Mobility Expo	1-3 October, 2024	Strasbourg, France	In-person
eMove360° Future Mobility Conference	15-17 October, 2024	Munich, Germany	In-person
SITCE	6-8 November, 2024	Singapore	In-person

NEW TECHNOLOGIES

🌟 EUROPE'S BIGGEST
STARTUP AND TECH EVENT



22-25 May, 2024
Paris, France
In-person

🌟 A CELEBRATION OF
EVERYTHING AND
EVERYONE IN TECH



10-14 June, 2024
London, UK
In-person

“ WHERE THE FUTURE
GOES TO BE BORN ”



11-14 November, 2025
Lisbon, Portugal
In-person

RSA Conference	6-9 May, 2024	San Francisco, CA, USA	In-person
Google I/O	14 May, 2024	Virtual	Virtual
IBM Think	20-23 May, 2024	Boston, MA	In-person
GITEX Europe	21-23 May, 2024	Berlin, Germany	In-person
The Berlin Startup Conference	29 May, 20204	Berlin, Germany	In-person
Dublin Tech Summit	29-30 May, 2024	Dublin, Ireland	In-person
Apple's Worldwide Developers Conference (WWDC)	10-14 June, 2024	Cupertino, CA, USA	In-person / Virtual
SKYSUMMIT	24-25 June, 2024	Berlin, Germany	In-person
IFA Berlin	8-10 September, 2024	Berlin, Germany	In-person
GITEX Global	14-18 October, 2024	Dubai, UAE	In-person
TechCrunch Disrupt	28-30 October, 2024	San Francisco, CA, USA	In-person
AWS re:Invent	2-6 December, 2024	Las Vegas, NV, USA	In-person / Virtual



FAMILY BUSINESS

UNCOVER THE PIVOTAL
ROLE OF THE NXGs



30 May - 2 June, 2024
The Hague, Netherlands
In-person

FAMILY FIRMS
LEADING FOR IMPACT



18-21 June, 2024
Lisbon, Portugal
In-person



TIME, TIMING, AND
TIMELESSNESS IN FAMILY
ENTERPRISE



23-26 October, 2024
London, UK
In-person

The Family Business Symposium 2024	27-29 May 2024	Calgary, Canada	In-person
Family Business Week Summit (Czech language only)	3-7 June, 2024	Libčice nad Vltavou, Czechia	In-person
FBN Global Summit	30 Oct - 2 Nov, 2024	Tokyo, Japan	In-person



Want to stay ahead of the curve and
ENHANCE YOUR EXPERTISE

and know-how?

Join top-notch conferences tailored to your field.

FINANCE

HUMAN RESOURCES

MARKETING AND PRODUCT

CRM AND CUSTOMER EXPERIENCE

SALES, BUSINESS DEVELOPMENT, AND DIGITAL SALES

IT

OPERATIONS

STRATEGY

SUPPLY CHAIN AND PROCUREMENT

RISK MANAGEMENT





FINANCE

10 YEARS OF
DECENTRALIZING THE FUTURE



29-31 May, 2024
Austin, TX, USA
In-person

SHAKING THE
FOUNDATIONS OF FINANCE

Finance Disrupted

HOSTED BY FT LIVE

20-21 June, 2024
Amsterdam, Netherlands
In-person

THE WORLD'S LARGEST
AND MOST INFLUENTIAL
TREASURY EVENT



2-4 October, 2024
Copenhagen, Denmark
In-person

Wealth Management EDGE	13-16 May, 2024	Hollywood, FL, USA	In-person
Gartner CFO & Finance Executive Conference	20-21 May, 2024	National Harbor, MD, USA	In-person
AI in Finances Summit London	22-23 May, 2024	London, UK	In-person
FPA NotCal Conference	28-29 May, 2024	San Francisco, CA, USA	In-person
Money 20/20 Europe	4-6 June, 2024	Amsterdam, Netherlands	In-person
Bloomberg Invest	25-26 June, 2024	New York, NY, USA	In-person
The Money Show	13-14 September, 2024	Toronto, Canada	In-person
28 th Annual GIPS® Standards Conference	17-18 September, 2024	San Diego, CA, USA	In-person
SIBOS	21-24 October, 2024	Beijing, China	In-person
RiskMinds International	18-21 September, 2024	London, UK	In-person
FX Markets Europe	3 December, 2024	London, UK	In-person

HUMAN RESOURCES

JOIN FORWARD-THINKING
HR PROFESSIONALS



23-26 June, 2024
Chicago, IL, USA
In-person

REPURPOSING HUMANITY
IN THE AGE OF MACHINES

unLeash WORLD

16-17 October, 2024
Paris, France
In-person / Virtual

PEOPLE 2030: OUR
TALENT, OUR FUTURE



29-30 October, 2024
Lisbon, Portugal
In-person

Great Place to Work: For All Summit	7-9 May, 2024	New Orleans, LA, USA	Virtual
Czech HR Summit (Czech language only)	14 May, 2024	Prague, Czechia	In-person
The HR Congress	14-15 May, 2024	Porto, Portugal	In-person
WorkHuman Live Forum	4 June, 2024	London, UK	In-person
HR Vision Amsterdam	5-6 June, 2024	Amsterdam, Netherlands	In-person
Internal Communications Europe	30 June - 2 July, 2024	Berlin, Germany	In-person
HR Technology Conference	24-26 September, 2024	Las Vegas, NV, USA	In-person
Future of Work	9 October, 2024	London, UK	In-person
HR Summit and Expo	23-26 October, 2024	Dubai, UAE	In-person
Gartner Reimagine HR Conference	28-30 October, 2024	Orlando, FL, USA	In-person
EVOLVE! Summit	7 November, 2024	Brno, Czechia	In-person
Global HR Summit 12 (link to 2024 Event)	April 2025	Zagreb, Croatia	In-person



MARKETING AND PRODUCT

 WHERE CREATIVITY
DRIVES PROGRESS



17-21 June, 2024
Cannes, France
In-person

EUROPE'S LEADING DIGITAL
MARKETING & TECH EVENT

DM  18-19 September, 2024
EXCO Cologne, Germany
In-person

STAY AHEAD OF THE CURVE



20 March, 2025
New York, NY, USA
In-person

Reuters Events Strategic Marketing West	8-9 May, 2024	Los Angeles, USA	In-person
Advertising Week Europe	14-16 May, 2024	London, UK	In-person
International Social Summit	16 May, 2024	Barcelona, Spain	In-person
ATOMICON	18 June, 2024	Newcastle, UK	In-person / Virtual
Product Marketing Summit	4-5 September, 2024	San Francisco, USA	In-person
Measure Camp	7 September, 2024	TBD, Czechia	In-person
Marketing AI Conference	10-12 September, 2024	Cleveland, OH, USA	In-person
AW Summit	12-15 September, 2024	Bucharest, Romania	In-person
INBOUND 24	18-20 September, 2024	Boston, MA, USA	In-person
Brand Week	23-26 September, 2024	Phoenix, AZ, USA	In-person
Content Marketing World	21-23 October, 2024	San Diego, CA, USA	In-person
The Martech Summit	12-13 November, 2024	London, UK	In-person
SMX	17-29 March, 2025	Munich, Germany	In-person
Digital Marketing Europe	March 2025	TBD	In-person

CRM AND CUSTOMER EXPERIENCE

 RADICALLY IMPROVE YOUR
CX STRATEGIES AT SCALE



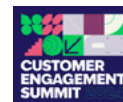
29-30 May, 2024
Toronto, Canada
In-person / Virtual

HUMAN + AI: WIN WITH
BOUNDLESS EXPERIENCES



24-26 June, 2024
London, UK
In-person / Virtual

DIVERSE CONTENT OF
CUSTOMER ENGAGEMENT



26 November, 2024
London, UK
In-person

The Customer Show	7-8 May, 2024	Sydney, Australia	In-person
Customer Contact Week	3-6 June, 2024	Las Vegas, NV, USA	In-person
CXFS	15-16 June, 2024	Boston, MA, USA	In-person
Forrester CX Summit North America	17-20 June, 2024	Nashville, TN, USA	In-person / Virtual
Customer Contact Week Europe	7-9 October, 2024	Amsterdam, Netherlands	In-person
Customer Success Festival	4-5 December, 2024	London, UK	In-person
Medallia Experience	24-26 March, 2025	Las Vegas, NV, USA	In-person
All4Customer	1-3 April, 2025	Paris, France	In-person



SALES, BUSINESS DEVELOPMENT, AND DIGITAL SALES

 BEST AI PRACTICES AND SOLUTIONS TO DRIVE SALES



25-26 September, 2024
Virtual Event
Virtual

“ WORLD’S PREMIER SALES & LEADERSHIP TRAINING CONFERENCE ”



6-8 November, 2024
San Antonio, TX, USA
In-person

INNOVATION AND INSPIRATION TO SALES PROFESSIONALS



27-28 November, 2024
London, UK
In-person

Sales Enablement Summit	16-17 May, 2024	Amsterdam, Netherlands	In-person
Gartner CSO & Sales Leader Conference	21-22 May, 2024	Las Vegas, NV, USA	In-person
National Sales Conference London	27 June, 2024	London, UK	In-person / Virtual
Salesforce Dreamforce	17-19 September, 2024	San Francisco, USA	In-person
INBOUND	18-20 September, 2024	Boston, MA, USA	In-person
Forrester B2B Summit EMEA	7-9 October, 2024	London, UK	In-person / Virtual
National Sales Conference Birmingham	14 November, 2024	Birmingham, UK	In-person / Virtual
Surf & Sales Summit	15-19 November, 2024 20-24 November, 2024	Playa Grande, Costa Rica	In-person
Sales Summit 2025	April 2025	Hamburg, Germany	In-person

IT

 DISCOVER THE FUTURE AS IT TAKES SHAPE



21-23 May, 2024
New York, NY, USA
In-person

EXPONENTIAL IT IN MOTION



17-19 September, 2024
Las Vegas, NV, USA
In-person

LEARN, CONNECT, AND CREATE THE DIGITAL FUTURE



10-14 February, 2025
Amsterdam, Netherlands
In-person / Virtual

Microsoft 365 Community Conference	30 Apr - 3 May, 2024	Orlando, FL, USA	In-person
Google I/O	14 May, 2024	Virtual	Virtual
Chief Customer Experience Officer Summit	15 May, 2024	London, UK	In-person
Dell Technologies World	20-23 May, 2024	Las Vegas, NV, USA	In-person
Cisco Live! Las Vegas	2-6 June, 2024	Las Vegas, NV, USA	In-person
DevOpsCon	17-20 June, 2024	Berlin, Germany	In-person / Virtual
VMWare Explore USA	26-29 August, 2024	Las Vegas, NV, USA	In-person
CTO Craft Conference	24-25 September, 2024	Berlin, Germany	In-person
Gartner IT Symposium Xpo	4-7 November, 2024	Barcelona, Spain	In-person



OPERATIONS

★ ENHANCE YOUR
★ OPERATIONAL EXCELLENCE



28-29 May, 2024
Berlin, Germany
In-person

STRATEGIES FOR NAVIGATING
KEY INDUSTRY CHALLENGES



26-28 June, 2024
Indianapolis, IN, USA
In-person

🌀 TWO DAYS,
2,500+ EXECUTIVES



13-14 November, 2024
Milan, Italy
In-person

Operational Excellence & Process Transformation Summit	12-14 June, 2024	Hamburg, Germany	In-person
EurOMA	29 Jun - 3 Jul, 2024	Barcelona, Spain	In-person
Operations Research	3-6 September, 2024	Munich, Germany	In-person
SuperReturn CFO / COO	30 Sep - 2 Oct, 2024	Amsterdam, Netherlands	In-person
World Business Forum NYC	23-24 October, 2024	New York, NY, USA	In-person
2025: A Year in Preview	4-5 February, 2025	New York, NY, USA	In-person

STRATEGY

'NEXT MANAGEMENT' MEANS
UPENDING THE WAY WE THINK



19-21 September, 2024
Lisbon, Portugal
In-person

STRATEGIC MANAGEMENT OF
FAULT LINES, CONTRADICTIONS,
AND DIVERGENCES



19-22 October, 2024
Istanbul, Turkey
In-person

“CHANGE THE WORLD BY
MAKING BUSINESS BETTER”



Fall 2024
New York, NY, USA
In-person

Change, Transformation & Organization Design: Thrive Amid the Next Disruption	8-9 May, 2024	New York, NY, USA	In-person
CEO Conference	28 May, 2024	Bucharest, Romania	In-person
Autonomous Innovation	5-6 June, 2024	Virtual	Virtual
Strategies for Sustainable Human Development	19-21 June, 2024	Washington DC, USA	In-person
Future Festival	1-3 October, 2024	Toronto, Canada	In-person
World Business Forum	13-14 November, 2024	Milan, Italy	In-person
MIT Sloan CFO Summit	21 November, 2024	Cambridge, MA, USA	In-person



SUPPLY CHAIN AND PROCUREMENT

GLIDE PATHS FOR
SUSTAINABLE GROWTH



14-16 May, 2024
London, UK
In-person

THE MOST INFLUENTIAL TECH
EVENT IN PROCUREMENT AND
SUPPLY CHAINS



8-10 October, 2024
Amsterdam, Netherlands
In-person

THE FUTURE OF SUPPLY
CHAIN & LOGISTICS IS HERE



10-12 February, 2025
Las Vegas, NV, USA
In-person

ISM World	29 Apr - 1 May, 2024	Las Vegas, NV, USA	In-person
Gartner Supply Chain Symposium / Xpo	10-12 June, 2024	Barcelona, Spain	In-person
MULTIMODAL	11-13 June, 2024	Birmingham, UK	In-person
Procurement Summit	12-13 June, 2024	Hamburg, Germany	In-person
ProcureCon Europe	17-19 September, 2024	Barcelona, UK	In-person
Procurement & Supply Chain Live	24-25 September, 2024	London, UK	In-person
CSCMP EDGE 2024	29 Sep - 2 Oct, 2024	Nashville, TN, USA	In-person
Supply Chain Europe	28-29 October, 2024	Amsterdam, Netherlands	In-person
100 CPO Summit	7 November, 2024	Dubai, UAE	In-person
Procurement Success Summit	21-22 November, 2024	Shanghai, China	In-person
PROMAT 2025	March 2025	Chicago, IL, USA	In-person

RISK MANAGEMENT

MAKE YOUR ORGANIZATION
RISK RESILIENT



5-8 May, 2024
San Diego, CA, USA
In-person

WORLD-CLASS SPEAKERS
FEATURING REGULATORS AND
INDUSTRY EXPERTS



24-26 September, 2024
Marina Bay Sands, Singapore
In-person / Virtual

THE WORLD'S LEADING RISK
MANAGEMENT EVENT FOR
FINANCIAL INSTITUTIONS



18-21 November, 2024
London, UK
In-person

Gartner Security & Risk Management Summit	3-5 June, 2024	National Harbor, MD, USA	In-person
Risk Live Europe	18-19 June, 2024	London, UK	In-person
AFP 2024	20-23 October, 2024	Nashville, TN, USA	In-person
European Risk Forum	October 20-22, 2024	Madrid, Spain	In-person
17 th Security & Risk Management Forum	30 October, 2024	Tallinn, Estonia	In-person
Risk Evolve	TBD 2025	London, UK	In-person

We are Executive Search.

Business Intelligence is fully integrated into our operations and practices. We consistently monitor and analyze trends within our leadership community.

We are in the process of developing a tool based on Artificial Intelligence, designed to forecast the success of a leader in a particular role and business, aligning with the company's culture and values.

A crucial component of our operations involves comprehensive psychological testing, aimed at evaluating and enhancing leaders while facilitating their successful integration. Collaborating with colleagues from INSEAD, Anderson Willinger has identified vital areas, including personality traits, essential for navigating organizations amidst today's turbulent times, whether through external recruitment or internal promotion. Leveraging this insight, the AW team has curated top-tier global tools to discern the current status of both the company and its leaders, pinpointing critical areas for development.

We not only provide our clients with assistance in setting a strategy and selecting key executives; **we also serve as partners in educating and inspiring top management about current global trends.**

In addition to our market research on Executive Education, here is a list of our premium workshops.

- AI, People Analytics, Data Analysis and use of CHatGPT for HR Directorship
- AI, People Analytics for CEOs
- Positive Intelligence Workshop
- Leader 'Shadows Workshop

TRENDS FROM OUR LEADERSHIP COMMUNITY

2024



2023



TRENDS FROM EXECUTIVE EDUCATION

2024



2023



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